

Media data chor.com 1th – 4th October 2026 in Leipzig

With **concerts**, around **150 workshops**, high-quality **master classes** and a freely accessible **forum**, the DCV (German Choir Association) invites you to explore Europe's most important meeting place for the vocal music scene, hosted in the Music City Leipzig.

Since its inception in **2011**, chor.com has evolved into a **central platform** for choir directors, choir managers, music educators, church musicians, publishers, singers, and all enthusiasts of choral music. Here, people learn about current trends in the vocal music scene, meet on equal terms, inspire each other and develop new ideas together.

Advertise in the **chor.com 2026 program book** and on the website **www.chor.com** to gain visibility among approximately **2,000 professional participants** from all areas of the vocal music scene. There will also be a **leaflet display** at the event location.

Browse our price list or send an email to **heike.hellebrand@deutscher-chorverband.de** to learn more about special package offers.

The **target group** for the chor.com **program book** as well as the website **www.chor.com** are all professional participants and exhibitors at chor.com. These include choir conductors, school musicians, church musicians, choir managers, lecturers, composers, music publishers, music journalists, singers, festival and concert organizers, music retailers, producers of music score software and technical equipment, artist agencies and choir tour organizers.

The **contents** of the chor.com publication **program book** and the website **www.chor.com** include texts about the concerts and workshops, biographies of the artists and lecturers, information on the forum and the exhibitors.

Advertisement formats & prices in the program book

Publication date: August 2026
Edition: approx. 1,000 copies
Distribution: Mailing to all trade participants and exhibitors
 Distribution on-site

Format: 120 x 210 mm
Number of pages: approx. 300 pages

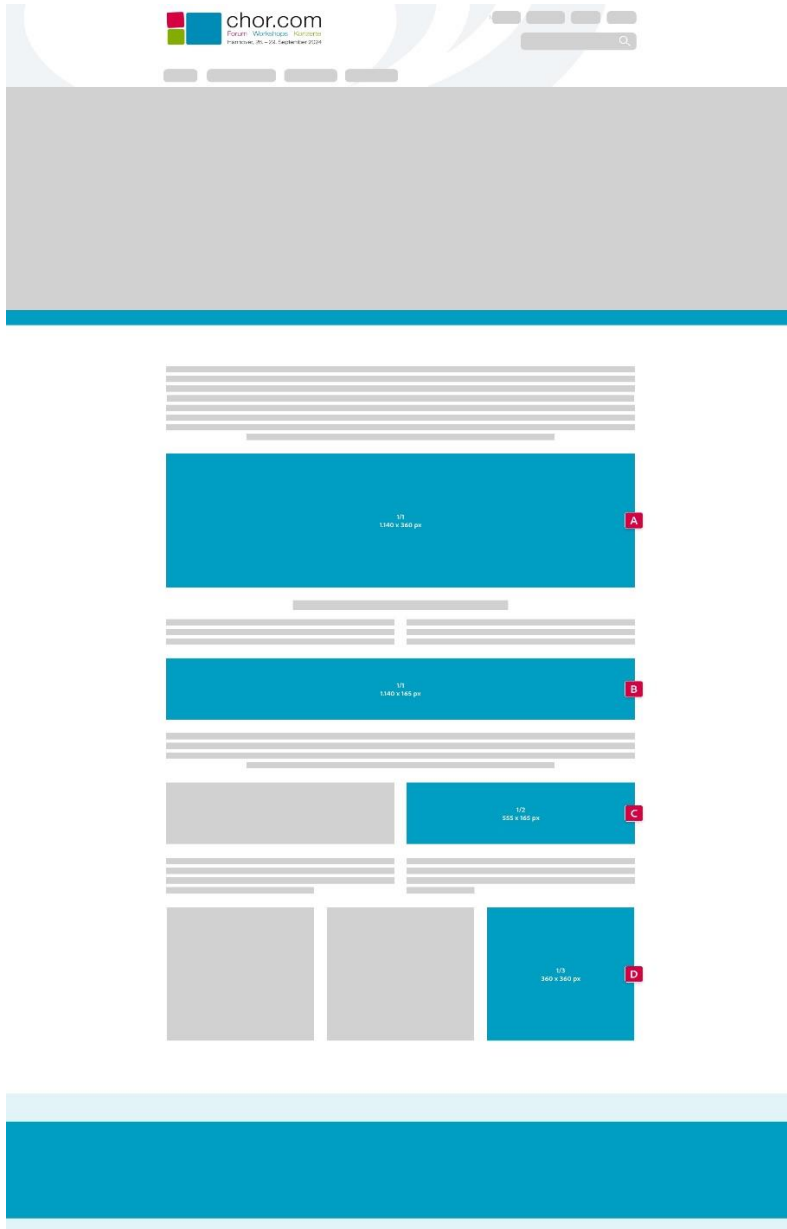
Advertising rates

1/1 page, 4c	100 x 190 mm (type area) or 120 x 210 mm (+ 3 mm, cut)	€ 1,650
1/2 page landscape, 4c	100 x 93 mm (type area)	€ 850
1/4 page landscape, 4c	100 x 45 mm (type area)	€ 425

Print templates: pdf-x1 (cmyk), no spot colors image data 300 dpi, crop marks,
no format border

Book your ad by 26 May 2026
Deliver print files by 15 June 2026

Advertisement formats & prices on www.chor.com



Homepage or subpage www.chor.com

A Superbanner, Slider

Desktop: 1140 x 360 px

Tablet: 800 x 420 px

Mobile: 520 x 480 px

€ 700

B Banner slim

1.140 x 165 px

€ 400

Subpage www.chor.com

C Half Banner

555 x 165 px

€ 250

D Tile

360 x 360 px

€ 250

Booking Conditions

Your digital ad will be online for one calendar month. All prices listed are valid for this period. Please send us your digital ad as a PNG file by the 15th of the previous month. Special placement requests and package offers are available upon request, subject to an additional charge.

Leaflet display during chor.com in the Kongresshalle am Zoo

Prices

DIN long-/Postcard format:	€ 300
Special formats (A5, A4):	€ 400

Display: maximum 300 pieces with a total media weight of maximum 4 kg

Bookable until 30 August 2026

Information about delivery date and shipping address will be sent at a good time.

Discount

Non-profit institutions and educational institutions receive a **25% discount** on the basic advertising rate (cannot be combined with the exhibitor discount).

Exhibitor discount of 20% for institutions and organizations participating as trade fair exhibitors at chor.com.

Combined discount of 10% when booking an advertisement in the chor.com 2026 program book and simultaneously booking an online advertisement.

All prices are subject to value added tax at the current rate.

Note: Discounts are non-cumulative– maximum one discount per booking.

Contact for ads and leaflet display:	Heike Hellebrand heike.hellebrand@deutscher-chorverband.de Tel.: +49 30 847 10 89 - 38
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Übrigens: Die *Chorzeit* – eine weitere Möglichkeit der Präsentation

Auch in unserer Mitglieder- und Fachzeitschrift ***Chorzeit* – das Vokalmagazin** bieten wir **Anzeigenflächen zu attraktiven Preisen**. Die *Chorzeit* erscheint als Print-Ausgabe und online und kann digital von allen Mitgliedern des Deutschen Chorverbands (ca. 700.000) sowie exklusiv zur chor.com von dessen Teilnehmer:innen kostenfrei gelesen werden. Auf **chorzeit.de** können ebenfalls Online-Anzeigen geschaltet werden.

Ansprechpartnerin für die *Chorzeit*:

Birgit Raffelsberger

anzeigen@chorzeit.de

Tel.: 030 - 84 71 08 9-37

